

RAPID
BOOK
CREATION
SECRETS

CHECKLIST

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Rapid Book Creation Secrets Checklist

How to Write a Bestseller The Fast & Easy Way!

1. Pick a Niche and a Topic

It should be based on your passion and skill set, what the market wants, and on what will sell. Where those 3 intersect is where you will have the best chance for success.

2. Figure out What Problem you Solve for your Market

The easiest way to find out what your market wants is to talk to people in your market. You can also gather Intel from looking at what topics sell well on Amazon. Look at the bad reviews of other books there to find out what is missing that your market wants. This can provide a goldmine of information for your book as well as future books!

Focus on one of the most urgent problems that you can solve, so your potential buyers are compelled to make a purchase as soon as they find your book!

3. Do a Marketing & Visibility Study

Do the research to find the best keywords and categories as well as words and phrases to consider using in your title and subtitle. Then, create them. You'll also need your keywords and best categories in Amazon to get found as well as to have the best chance to make your book a bestseller once it's published. To get started, grab a free copy of *The Kindle Planner, How to Position Your eBook to Become a #1 Bestseller and Sell more Books!*

booksopendoors.com/kindleplanner

4. Create or Order Your Book Cover

Once you have your title and subtitle, you can create your book cover or have it done for you. If you are not a designer yourself and/or don't have a professional cover maker, don't attempt to do this yourself. Your cover is too important not to make it look as professional and eye-catching as possible.

Extra Tip: Always be sure to sleep on the title and subtitle before committing to a book cover. What sounded awesome when you created it may not sound so great in the morning, or may not capture what the book is really about, and you don't want to waste time, money, and energy on one that you ultimately, can't use.

Where to get book covers

[Canva.com](https://www.canva.com)

You can make your own book covers in Canva. I mostly use them for special report covers, not book covers, but some people swear by it.

To use Canva, you will need to find your own graphics. Canva does offer some graphics. I usually get mine at www.123rf.com or www.istock.com.

I found Canva difficult to use at first, so once I figured it out, I created Canva Creations, How to Make Great-looking Book & Special Report Covers & Other Graphics for FREE, a step-by-step guide to help you get started quickly. If you want to shorten the learning curve, you can get your copy at:

booksopendoors.com/canva

[Fiverr.com](https://www.fiverr.com) Covers start at \$5 + \$2 service charge.

There are some designers who do good work on Fiverr, but in my experience, I usually have to work with them to get the best work out of them, and it's frustrating because you can only contact them in email, so the process takes a while.

[Pixel Studio FX](#)

In a hurry to put up a lead magnet? Pixel Studio is a fast way to get it done! Pixel Studio gives you an array of professional templates that are completely customizable, plus video tutorials to show you how to use it. You can make covers for books, reports, and CD's. I have it and use it myself to flush out my ideas.

[Designrr](#)

Creates stunning ebooks & reports in just a few minutes! And if you find mistakes, no problem, you can edit right in the program as well!

5. Create Your Outline

The secret to writing your book or ebook quickly lies in setting up your outline and then creating your focused writing plan, once you have done the research and laid the foundation.

Create your writing plan based on what works for your schedule. It could be a block of time or short stretches daily, etc.

To create your outline, think about what topics you want to write about that would fall under the title that you have created. Each chapter should be a different topic within your overall book topic.

Creating an outline helps you see what needs to go into your book and what should be kept out or put into a subsequent book or books. It also creates an easy-to-follow roadmap that will keep you on track and focused on the topics of each chapter.

Without it, it's easy to get into overwhelm, get stuck, and give up, or take months to complete. Don't worry if you leave something out of your outline that is important, you can make changes and additions later. But, the better your outline, the less frustration and confusion you will have to deal with in the writing process.

6. Write or Talk Your Book

Set up a writing schedule. Work backwards. Decide when you want your book to be finished and how much you have to work per day, per week, or per month to get it done in the time frame that you choose. (You can do it very quickly in the Rapid Book Creation Secrets Program.) If you talk it, you can get it done in just a few hours, but it will have to be transcribed, and then reworked into book form. We can do that for you if you need help.

Note: Every hour of audio equals approximately 30 pages of text or 40 pages of interview-style text. Set up carrot and stick incentives for getting it done on time. Reward yourself for a job well done and remove privileges for failing to meet your objectives on time. Use a calendar to remind yourself to keep your writing dates with yourself and make them a sacred priority.

Extra Tip: Buy a timer, or use a smart phone, to track the time that you have allotted for each writing session. There are also some apps that can help you like E.ggtimer.com or Be Focused app, which follows the Pomodoro Method. (This is the one I use.)

To record your audio:

Instant Teleseminar www.instantteleseminarsnow.com

Cast at: <https://tryca.st>

Zencaster at Zencaster.com

Zoom is great if you want a video as well for some reason. www.zoom.us

For transcript

Rev.com is my preferred transcription site. Otter.ai is another popular site.

7. Finish Your Book

Once you've written the text for your book, make a plan to finish it. That includes creating your table of contents, about the author, acknowledgements if you have any, a dedication (optional), and any other pages you want to include.

Also, consider including affiliate links to other products and services that your readers might be interested in. (Affiliate commissions are easy money. All the work is done for you, and all you have to do is lead your readers to the offers!)

Popular affiliate product sites include Click bank (Clickbank.com), JV Zoo at www.jvzoo.com or Paydot at <http://ellenlikes.com/paydotpower>

8. Edit Your Book

I see so many authors get scammed by so-called editors. When searching for a qualified editor, ask for references, and/or ask the editor to edit a piece of content of yours, but only if you know enough to know a good edit from a bad one.

Also, be careful when hiring a publishing company. One prospect of mine, was charged around \$2,000 then told her book needed major editing, and by the time it was done, she was charged \$7,000! Know the scope of the editing before you start and be clear, so you don't get scammed. I used to be a copy editor for trade magazines, and I only work with top-notch editors when I am not available for editing.

We offer editing as part of our Bestseller Publishing Package.

You can learn more about it at <https://booksopendoors.com/coaching>

9. Book Formatting

I suggest that if you have a budget, to publish in P.O.D. and ebook formats. That way, those who want a physical book get it, and those who don't or are in a hurry can get the Kindle version. That means formatting your book for both P.O.D and Kindle, which will require a PDF and an ePub or Mobi for best results.

Note: If you write a short book, you will only be able to publish it in Kindle because it won't be thick enough to support a spine, which is needed on a physical book.

I never recommend that authors format their own books because it is a technical skill, and it can take a lot of time to master. It is best left to professionals. But, if you have no budget and have to do it yourself, there are some free tools that you can use.

1. Smashwords: <http://ellenlikes.com/smashwordguide>
(this is not an affiliate link)
2. Jutoh.com <http://www.jutoh.com>
3. Calibre-ebook.com

We offer custom formatting for physical and digital books with cover and inside Our Bestseller Publishing Package.

Learn more at <https://booksopendoors.com/coaching>

10. Publish Your Book

You can publish on Amazon by going to kdp.amazon.com and following the prompts, and it's free.

If you need more help, you can take advantage of a complimentary Bestseller Breakthrough Consultation. To get started go to www.BooksOpenDoors.com questionnaire and fill it out so I can help you based on your particular needs.

Resources

To join our Facebook Group, go to: ellenlikes.com/authorsgroup

For book coaching and services, visit our website at: BooksOpenDoors.com

If you're ready to get started, I want to invite you to a complimentary Bestseller Breakthrough Consultation

In this 30-minute session, I will give you 3 steps you can take to move your project forward and give you a customized plan.

To get started book a time at www.bookwithellen.com

Books

21 Simple Strategies to Jumpstart Your Book Marketing Online: Proven Techniques For Quick Results

<http://ellenlikes.com/21strategies>

Real Easy Ebook Workbook: A Step-by-Step Guide to Take your eBook from Idea to Best-Seller (Just Fill in the Blanks)

www.amazon.com/Real-eBooks-Workbook-Step-Step-ebook/dp/B07K1GM4JG/

How to Crush it in Business Without Crushing Your Spirit, How Entrepreneurs Can Overcome Depression and Find Success

<http://ellenlikes.com/crush-it>

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<http://www.bookto10kclients.com>

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